



Social Entrepreneurship Forum

SOCIAL ENTREPRENEURSHIP FORUM

20-21 November 2014, Technopolis, 100 Piraeus str., Gazi

<http://seforum.gr/>

The Social Entrepreneurship Forum 2014 takes place on 20 - 21 November at Technopolis of the Municipality of Athens under the framework of the Social Entrepreneurship Week Greece. It aims to strengthen the social and cooperative economy and to promote its impact on the local economy and community with the support of the regional and local authorities. The subjects to be discussed concern:

- The development of social and solidarity economy, role in local economy, cooperation opportunities with local authorities
- Enhancing cooperation between local authorities and social enterprises in a European Framework
- Local authorities and social enterprises in the areas of the environment and recycling-reuse
- Social and sustainability clauses in public procurement: legal rules and practice
- Tools and methods for measuring and reporting on social impact
- Energy cooperatives in Greece: Potentials and Challenges
- Youth participation in the promotion of energy cooperative practices
- Strategies, tools and good practices for social enterprises' models development in Europe
- New instruments for financing Social Enterprises: Good practices in Europe
- Producing, remaking and selling in our network through participation



With the support



THURSDAY, 20 November 2014

Engaging key stakeholders with the Greek Social Entrepreneurship Community

09:00-09:30 Registration
Amfitheatro Athina 9,84

09:30 Opening speeches
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09:45-12:00 **New instruments for financing Social Enterprises: Good practices in Europe**
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- **Vassilis BELLIS**, Director Development Agency of Karditsa – Development Agency of Local Authorities / AN.KA
- **Panagiotis TOURNAVITIS**, Director of Network and Administrative Services, Karditsa Cooperative Bank
- **Goran JERAS**, eBanka, Coordination & Strategic Planning, Croatia
- **Miltos PAVLIS**, Athens – Pireaus Network Coordinator Pan Creta Cooperative Bank,
- **Anastasia TSILOGLOU**, Action Finance Initiative (AFI)
- Representative of a Greek philanthropy, non-profit Institution

Moderator: **Yiorgos ALEXOPOULOS**, European Research Institute on Cooperative and Social Enterprises (Euricse)

12:00-14:00 **The development of social and solidarity economy, its role in local economy and cooperation opportunities with local authorities**
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Introductory speech:

The Role of Social Economy in local development: European Parliament's position

- **Leonidas ANTONAKOPOULOS**, Head of the European Parliament Information Office in Greece

Speakers:

- **Alexis GALINOS**, CEO, Athens Development and Destination Management Agency
- **Kyriakos KATSADOROS**, Scientific Director and President of the Board - KLIMAKA NGO
- **Filippos KIRKITSOS**, President of the Ecological Recycling Society
- **Popi SOURMAIDOU**, Vice-president, Ergani Centre
- **Lefteris IOANNIDIS**, Mayor of Kozani
- **Panagiotis PANTOS**, Municipal Counselor of Nea Smyrni, Attica

Moderator: **Sofia ADAM**, PhD Economist/Researcher in social economy

12:00-14:00 Workshop: **Producing, remaking and selling in our network through participation**
Innovathens

- **Yiannis SARROS**, "Agrozefxi" Social Cooperative Enterprise
- **Dimitris VAMVOUNAKIS**, Vice-President "GAIA" Producers-Consumers Cooperative
- **Karolos KAVOULAKOS**, Social Consumer Cooperative of Thessaloniki "Bios Coop"
- **Nikos VAVOURAKIS**, President "Kedros Agricultural Cooperative of Fragosiko Krias Vrisis"
- **Maria SAMARA**, Women's Agro-touristic Cooperative of Zagora
- **Anna RAPTI**, "Thimonia" Women's Cooperative of Kato Tithorea

- **Katerina KANATOULA**, Cooperative «ThesGala - Pies», Head of Human Resources

Moderator: **Theodoros BENOS**, PhD candidate, Maastricht University, Netherlands and Professor

14:00-15:00 Light Lunch

15:00-17:00 Workshop: **Local authorities and social enterprises in the areas of the environment and recycling-reuse**
Innovathens

- **Filippos KIRKITSOS**, President of the Ecological Recycling Society
- **Olga THEODORIKAKOU**, Head of Projects' and Strategy Units - KLIMAKA NGO & Klimax plus Social Cooperative
- **Stavros ARGIROPOULOS**, Lakoniki Vioenergeiaki

Moderator: **Nikos CHRYSOGELOS**, President "Wind of Renewal" Social Cooperative Enterprise

15:00-18:30 «**This is my solution!**»: **Foreign social enterprises models, development tools and strategies: Good practices in Europe, new initiatives and opportunities for Greece.**
Amfitheatro Athina 9,84

- 15:00- 16:40 Pitching Session: Strategies and business models of social enterprises that can be adapted or replicated in Greece
 - **Danilo GALEOTTI**, "JobMeToo" (Italy)
 - **Marie MOHAN**, "ForCommonCause" (UK)
 - **Hannah LUX**, "Vollpenzion" (Austria)
 - **Mel RUFF**, "Ruffboards" (Austria)
 - **Bob ELSEN**, "ViaViaCafe" (Belgium)

Moderator: **Vincent DE CONINCK**, Project Manager- Coordinator BENISI

- 16:40- 17:15 Networks & workshops for social innovation: Supporting structures and development opportunities for social enterprises in Greece and abroad
 - **Alberto MASETTI-ZANNINI**, Founder Impact Hub Milan & Head of Corporate Development, Impact Hub Kings Cross
 - **Dimitris KOKKINAKIS & Sofi LAMPROU**, Founders of Impact Hub Athens
- 17:15- 18:30 – "Speed Dating" - Meeting the social entrepreneurs and social enterprises, discussing models and perspectives (working in groups) and exhibition of informational material

18:30-21:00 **Enhancing cooperation between local authorities and social enterprises**
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Introductory speech:

European Programs in Cohesion Policy 2014-2020 and Social Economy

- **Aris PEROULAKIS**, Deputy Head of the Representation of the European Commission in Greece

Speakers:

- **Yiorgos KAMINIS**, Mayor of Athens
- **Ermina KYPRIANIDOU**, Deputy Head of Central Athens Prefecture
- **Konstantinos ZERVAS**, Deputy Mayor of Thessaloniki, Citizens' Mobilisation, Youth and Sport Department
- **Leuteris IOANNIDIS**, Mayor of Kozani

- **Maria ANDROUTSOU**, Mayor of Agios Dimitrios Attikis

Moderator: **Nikos CHRYSOGELOS**, President “Wind of Renewal” Social Cooperative Enterprise

FRIDAY, 21 NOVEMBER 2014

Improving the capabilities for social enterprises to develop and grow INNOVATHENS

09:00-09:30 Registration

09:30-11:30 **Energy cooperatives in Greece: Potentials and Challenges**

- **Dr. Yiannis MARGARIS**, School of Electrical Engineering, National Technological University of Athens
- **Vassilis BELLIS**, Director, Development Agency of Karditsa – Development Agency of Local Authorities / AN.KA
- **Dirk KNAPEN**, RESCoop Βελγίου
- **Ronia ANASTASIADOU**, Sifnos Energy Cooperative
- **Edo JERKIC**, Cooperative Manager, Green Energy Cooperative, (Croatia)
- **Konstantinos ZORBAS**, Orthodox Academy of Crete

Moderator: **Vassiliki GRAMMATIKOGIANNI**, journalist

11:30-12:30 Presentation of **Sustainable Energy Youth Network (SEYN)** Initiative - Empowering young people towards the energy transition movement

- **Marina PETROVIC**, Green Energy Cooperative Croatia, SEYN member
- **Alexandros FILIPPIDIS**, Energy Consultant, SEYN member

12:30-14:00 Workshop: **Social and sustainability clauses in public procurement: legal rules and practice**

- **Polina GKIOKA**, Ecological Recycling Society
- **Kostas GEORGIU**, Ecological Recycling Society

14:00-15:00 Light Lunch

15:00-18:00 **What is “social” in social economy? Tools and methods for measuring and reporting on social impact:**

- **Sofia ADAM**, PhD Economist/Researcher in social economy
- **Manolis TZOUVELEKAS**, Economist, PhD Candidate in Social Financing, Panteion University
- **Konstantina ZOEHRER**, Scientific Adviser, Cofounder - Managing Director “180 Moires” Social Cooperative Enterprise
- **Yiorgos ALEXOPOULOS**, European Research Institute on Cooperative and Social Enterprises (Euricse)

Moderator: **Gerhard BRAUNLING**, Economist /Sociologist

18:00-19:00 **Market Place – Presentation of information materials - networking**
Information exchange and networking of the participating social cooperative enterprises, European networks and federations

19:00-21:00 **Closing – Forum Declaration**

Co-Organisers
“WIND OF RENEWAL” – SOCIAL COOPERATIVE ENTERPRISE
BENISI SCALING SOCIAL INNOVATION
SOCIAL ENTREPRENEURSHIP SUPPORT NETWORK (SES Net)
HEINRICH-BÖLL-STIFTUNG GREECE
IMPACT HUB ATHENS
ECOLOGICAL RECYCLING SOCIETY
“180 MOIRES” SOCIAL COOPERATIVE ENTERPRISE

With the support of
REPRESENTATION OF THE EUROPEAN COMMISSION IN GREECE
EUROPEAN PARLIAMENT INFORMATION OFFICE IN GREECE
BMW FOUNDATION HERBERT QUANDT
ASSOCIATION OF CO-OPERATIVE BANKS OF GREECE
INNOVATHENS – TECHNOPSIS CITY OF ATHENS

Participating:
RURAL COOPERATIVE “KEDROS”, DEVELOPMENT AGENCY OF KARDITSA –
DEVELOPMENT AGENCY OF LOCAL AUTHORITIES / AN.KA, BIOSCOOP, WOMEN’S
COOPERATIVE OF ZAGORA, WOMEN’S COOPERATIVE “THIMONIA”, SUSTAINABLE
ENERGY NETWORK (SEYN), EURICSE, IMPACT HUB KINGS CROSS, I-PROPELLER,
KLIMAKA, KLIMAX PLUS, SOCIAL COOPERATIVE “AGROZEFI”, SOCIAL
COOPERATIVE “SPEIRA GIS”, LAKONIKI BIOENERGEIAKI, PAN CRETA COOPERATIVE
BANK, COOPERATIVE “GAIA”, COOPERATIVE “ThesGala - Pies”, COOPERATIVE BANK
OF KARDITSA, RESCOOP OF BELGIUM, SOCIAL ENTERPRISES FROM ITALY, AUSTRIA
AND G. BRITAIN

More info
<http://seforum.gr/>

Communication Sponsor



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